

Erin Huck

Planning and Evaluation Facilitator

Areas of Expertise

- Qualitative research
- Data collection and analysis
- Strategic and operational planning
- Community relations and engagement

Overview

Erin is an effective project manager that uses her expertise in communication to develop productive, meaningful client and stakeholder relationships. Driven by the challenge of integrating best practices and community knowledge, she has experience in stakeholder engagement, community planning and policy development. Erin conducts interviews and focus groups, analyses qualitative data and facilitates engagement.

Her work with diverse communities and organizations across Canada in the public, private and not-for-profit sectors has included leading multi-stakeholder engagements, collaborating on First Nation-led community planning initiatives, training service providers and non-profit partners in participatory research and engagement, and developing media and public education materials (print, broadcast, electronic) for general and target audiences (including youth, and low literacy users).

Erin holds two Masters degrees – City Planning (University of Manitoba) and a Masters of Arts (Media Studies, Concordia University).

Project Samples

Coordinating evaluation projects

Red River College – Evaluating Transforming Futures, a program that welcomes students with intellectual disabilities (ID) and significant challenges to the post secondary setting; engaging students, parents and guardians, faculty and staff, and partners to understand the successes and challenges of the pilot program.

Winnipeg Regional Health Authority (WRHA) – Conducted an evaluation of the healthy sexuality marketing campaign intended to help reduce the spread of sexually-transmitted infections (STIs). Engaged youth across Winnipeg to test the acceptability and impact of messaging.

Coordinating needs assessment projects

Community Futures West Interlake Inc. – Conducted a review of administration, operations and management of community facilities in West Interlake, focusing on four municipalities. Completed review was used to initiate discussion on opportunities to collaborate and be more cost effective.

R.M. of Cartier – Facilitated a participatory evaluation of municipal recreation needs, culminating in recommendations and proposed timelines for next steps.

Strategic and operational planning

Green Action Centre – Gathered information from stakeholders to assess understanding and satisfaction with Green Action Centre's services, and led a strategic planning process with board and staff. A stakeholder engagement report and strategic plan (including draft work plan) was provided.

Jewish Child and Family Services – Facilitated a process with staff and board to develop a strategic plan, and helped create a work plan to implement.

Manitoba Theatre Centre – Facilitated the development of a strategic plan, with considerable stakeholder consultation and board engagement.