

Sara Castagna

Research and Communication Support

Areas of Expertise

- Data visualization
- Communication materials
- Data collection

Overview

Sara develops communication tools, collects qualitative data and coordinates logistics. Her patience and ability to process information help ensure reports and data visualization products are accurate, intuitive and useful.

Sara manages Health in Common's social media and communication plan; developing materials for print and web. She graduated from the University of Winnipeg in 2013 with a bachelor's degree in Kinesiology.

Project Samples

Coordinating projects

Seniors' Guide – Gathered information about programs and services throughout the province and updated in the Manitoba Seniors' Guide.

Evaluation project support

New Directions (for Children, Youth, Adults and Families) – Supported a program review to identify gaps and clarify Supported Apartment Living's (SAL) practice model and performance measurement framework. Communication tools for sharing SAL's approach to service delivery with stakeholders were developed.

Winnipeg Regional Health Authority (WRHA) – Supported an evaluation of the healthy sexuality marketing campaign intended to help reduce the spread of sexually-transmitted infections (STIs). Engaged youth across Winnipeg to test the acceptability and impact of messaging.

Red River College – Supporting Transforming Futures, a program that welcomes students with intellectual disabilities (ID) and significant challenges to the post secondary setting; engaging students, parents and guardians, faculty and staff, and partners to understand the successes and challenges of the pilot program.

Tides Canada – Developed layout and design of roll-up report sharing stories from the Northern Manitoba Food Culture and Community Fund: a collaborative funding food security efforts in Northern MB.