

HEALTH in COMMON

Strengthening connections for healthy sustainable communities

annual report 2012

The **choices** we
make are shaped
by the **choices**
we **have**.



MESSAGE FROM

HEALTH in COMMON

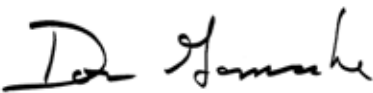
When you meet someone new, if you take the time, you can almost always find a connection. Whether you know the same people, have been to the same places, share similar experiences or have common interests – it is these connections that help us build relationships, create common understanding and work toward shared outcomes.

At Health in Common we are grateful for our connections with many organizations, departments, funders and individuals working to create healthy sustainable communities. It is these connections that shape the services we provide.

Over the past year our services continued to evolve, reflecting the inherent connection between planning and evaluation. This included strengthening our planning support and responding to recommendations from an external evaluation of our evaluation support services.

It is a shared commitment to creating communities where the healthy choice is the easy choice that connects our Board of Directors. The varied perspectives and experiences they bring to the table ensure discussion is respectful and engaging. Their time and contribution is greatly appreciated.

Finally, the annual report would not be complete without acknowledging Mike, Bo and Dan. Their ability to connect with folks – community members, service providers etc. – allows Health in Common to provide a service that is valued and respected. Their ability to share their perspective, challenge each other and learn together is Health in Common's greatest strength.



Don Gamache Acting Chair



Cathy Steven Executive Director

BOARD OF Directors

Richard Cloutier

Host of the morning news/talk show on CJOB Radio, Richard has an undergraduate degree in Political Studies and a Masters of Journalism. Also a member of the Board of the Boys and Girls Clubs of Winnipeg and Winnipeg Harvest, Richard is passionate about building a better and healthier province.

Don Gamache

Working out of The Pas and a self-declared 'Northerner at Heart', Don is a Regional Community Health Developer with The NOR-MAN RHA. Prior to focusing his work on community development, Don's work history included family counseling, child protection, emergency social services, recreation and healthy communities.

Alan Katz

Currently the Associate Director of the Manitoba Centre for Health Policy, Alan's research interests are focused on primary care delivery, including quality of care indicators, knowledge translation and disease prevention. Before becoming an associate professor as well as the Director of Research at the Department of Family Medicine, Alan worked in rural Saskatchewan and at a community clinic in the core of Winnipeg.

Mary Lou Mendro

After 15 years as the General Manager of a Manitoba Regional Economic Development Corporation and experience with numerous companies, organizations and government departments on business development and community-based initiatives, Mary Lou is currently the Director of Syndicated Research at Probe Research Inc.

Jason Edgerton

Having worked in a number of front line and policy-related roles in social services over the years, Jason's research as a faculty member in the Department of Sociology (University of Manitoba) is focused on the various dimensions of social inequality.

Nancy McPherson

Responsible for integrating a population health approach to the planning and delivery of programs and services throughout Brandon Regional Health Authority, Nancy has experience in acute care, community health, health planning and evaluation. Nancy's experience in diverse communities across Canada, as well as in the West Indies and Northeastern Siberia, contribute to her role as Assistant Professor in the School of Health Studies at Brandon University.

Richard Milgrom

Having taught at various institutions and practiced architecture in Ontario, as well as the United Kingdom, Richard is now an Associate Professor and Head of the Department of City Planning at the University of Manitoba. A member of the Canadian Institute of Planners and a long standing member of the Planners' Network, his current research focuses on the social impacts of sprawl and the production of age-friendly cities and towns.

Marcia Thomson

Assistant Deputy Minister with the department of Healthy Living, Youth and Seniors, Marcia has over 30 years experience in health and social services. Marcia is also the Winnipeg Site Coordinator for the Mental Health Commission of Canada's National Homelessness Research/Demonstration Initiative.

HIGHLIGHTS

Funded by the Public Health Agency of Canada's Innovation Strategy, **North of 53** facilitated the development of a Community-driven Health Impact Assessment Tool with Nisichawayasihk Cree Nation/Nelson House and Wabowden, while the North of 53 Collaborative developed a work plan for better supporting community identified priorities.

Over the past year, 57 organizations and individuals became **Vibrant Communities Charter** signatories, indicating their commitment to a shared vision requiring non-government organizations, all levels of government, the private sector and community members to work together.

Attended by 30 people, the first **Northern Institute on Evaluation** was hosted by NOR-MAN Regional Health Authority in the Pas; 49 attendees took part in the second **Summer Institute on Evaluation**. Both provided an opportunity for students and service providers to learn more about evaluation and develop evaluation frameworks for actual Manitoba Community Initiatives.

Partnership with the International Institute on Sustainable Development and the United Way of Winnipeg resulted in development and marketing of **PEG**, a city-wide community indicator system intended to measure well-being, continues.

Developed **Stories from the Field** to share promising practices and encourage innovation. This will provide an opportunity to learn from initiatives contributing to healthy sustainable communities in Manitoba.

In response to user feedback, **the website** design and content was revised to enhance the search function and make resources more accessible.

AN EVALUATION OF

Evaluation Services

Following an external evaluation of Learning Through Evaluation (LTE) - a demonstration project shifting Health in Common services to include the completion of evaluations in addition to consultation, resources and training – the following recommendations were made and incorporated:

1. Review and clarify policy regarding fee for service
2. Move away from branding ‘Learning Through Evaluation’ as a program; package evaluation with all Health in Common services
3. Upon completion of the evaluation coordinator two-year contract, shift to a research and technical support position
4. Continue to integrate planning and evaluation services
5. Document learnings or ‘stories’ for knowledge exchange
6. Develop follow-up process to provide on-going support (referrals, etc.)
7. Continue to explore direct relationships with funders



WE WORKED WITH SEVERAL Groups & Organizations

INCLUDING:

Active and Safe Routes to School, Green Action Centre**
 Assembly of Manitoba Chiefs
 Bike to the Future
 Burntwood Regional Health Authority
 Canadian CED Network, Manitoba Chapter
 Canadian Evaluation Society, Manitoba Chapter
 Canadian Partnership Against Cancer
 CancerCare Manitoba
 Child and Family All Nations Coordinated Response Network**
 Climate Change Connection
 Community Futures
 Community Health Sciences, University of Manitoba
 Economic Development Association of Manitoba
 Faculty of Human Ecology, University of Manitoba
 Faculty of Social Work, University of Manitoba
 Food Matters Manitoba
 Healthy Together Now
 Heart and Stroke Foundation of Manitoba
 Heifer International
 Intergovernmental Committee on Manitoba First Nations Health
 International Institute for Sustainable Development
 Kelsey Recreation Commission**
 Manitoba Agriculture Food and Rural Initiatives
 Manitoba Alternative Food Research Alliance
 Manitoba Centre for Health Policy
 Manitoba Health
 Manitoba Healthy Living, Youth and Seniors
 Manitoba Immigrant and Refugee Settlement Sector Association**
 Manitoba Public Health Association
 MB Suicide Prevention Leadership Committee**
 Marymount**
 Mental Health Promotion Champions Network
 Mount Carmel Clinic**
 NOR-MAN RHA**
 North End Food Security Network**
 North Point Douglas Women's Resource Centre**
 Northern Association of Community Councils
 Partners in Planning for Healthy Living
 PEG – Community Indicator System
 Physical Activity Coalition of Manitoba
 Population Health Intervention Research Initiative for Canada
 Prairie Community-Based HIV Research Program
 Public Health Agency of Canada**
 Rainbow Resource Centre**
 Rehabilitation Centre for Children**
 Rural Development Institute
 Rural and Cooperative Secretariat**
 Rural Team Manitoba**
 Sage House
 South Eastman RHA
 Tamarack Recovery Centre**
 Towards Evidence Informed Practice
 United Nations Platform for Action Committee**
 United Way Winnipeg
 Volunteer Manitoba
 West Broadway Youth Outreach**
 Winnipeg in Motion
 Winnipeg Sexually Exploited Youth Community Coalition**
 Winnipeg RHA
 W.R.E.N.C.H.
 Youth Suicide Prevention Strategy

** Indicates provision of planning and evaluation support beyond consultation

STATEMENT OF Operations

HEALTH IN COMMON INC.
Statement of Operations
Year Ended March 31, 2012

| | 2012 | 2011 |
|--|------------------|------------------|
| REVENUE | | |
| Manitoba Health | \$ 402,000 | \$ 432,559 |
| Public Health Agency of Canada | 87,705 | 58,469 |
| Fees for service | 30,197 | 41,184 |
| Lease inducement | 18,333 | 20,000 |
| Other Grants | - | 13,135 |
| Burntwood Regional Health Authority | 7,035 | - |
| Community University Research and Evaluation | 6,155 | - |
| Interest | 516 | 260 |
| | 551,941 | 565,607 |
| EXPENSES | | |
| Personnel <i>(Note 9)</i> | 267,359 | 288,852 |
| Program <i>(Note 10)</i> | 50,000 | 107,005 |
| Operating <i>(Note 11)</i> | 47,452 | 62,930 |
| North of 53 <i>(Note 12)</i> | 89,249 | 58,470 |
| | 454,060 | 517,257 |
| EXCESS OF REVENUE OVER EXPENSES | \$ 97,881 | \$ 48,350 |



We are grateful for funding that supports the delivery of our services. In particular we would like to acknowledge Manitoba Healthy Living, Youth and Seniors, as well as the Public Health Agency of Canada.

HEALTH in COMMON

Strengthening connections for healthy sustainable communities

GUIDING PRINCIPLES

- Encouraging partnerships within and across sectors
- Addressing the social, environmental and economic factors that determine health
- Basing decisions and actions on best available evidence
- Building on existing programs and experiences

STRATEGIC DIRECTIONS

Recognizing that social, environmental, and cultural factors collectively create healthy sustainable communities, Health in Common strengthens these connections by:

- Facilitating communication and collaboration within and across sectors
- Providing planning and evaluation support to organizations and communities

STAFF

Bohdanna Kinasevych, Evaluation Consultant

Daniel Gravenor, Evaluation Coordinator

Cathy Steven, Executive Director

Mike Tutthill, Planning and Community Engagement Consultant

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