

# HEALTH in COMMON

Connecting People, Planning & Evaluation

## annual report 2013



“It’s a small organization that hits above its weight due to the excellence, creativity and commitment of its staff and management”

*Partner organization*

# MESSAGE FROM HEALTH in COMMON

Looking back on the past year, the phrase ‘dynamic stability’ comes to mind. Recognizing that as Health in Common’s identity and direction becomes consistent, we continually learn and evolve as an organization.

Considerable time and energy has been invested to create and maintain an organizational environment that promotes employee well-being as well as effectiveness. This has meant many conversations about policies and procedures; while rarely exciting, developing these collectively has contributed to a shared understanding of who we are and how we do business.

Identifying organizational core competencies – skills, knowledge, attitudes and beliefs – has provided direction for learning as an organization.

In the interest of organizational sustainability, strategic planning focused on how we can build on organizational strengths, and created an opportunity for board and staff to share ideas and learn from each other.

Speaking of the Board of Directors, their different perspectives and experiences continue to challenge the organization to ‘think outside the box.’ Their time and contribution is greatly appreciated.

At Health in Common we are grateful for our connections with many organizations, departments, funders and individuals working to create healthy sustainable communities. It is these connections that shape the services we provide.

This Annual Report would not be complete without acknowledging Anna, Bo, Dan, Erin, Mike and Sara. Their ability to ask questions, respect for each other’s skills and perspectives, and willingness to laugh at themselves (and each other) make Health in Common an organization that challenges us all.



**Cathy Steven** Executive Director



**Jason Edgerton** Acting Chair

# BOARD OF Directors

## **Richard Cloutier**

Host of the morning news/talk show on CJOB Radio, Richard has an undergraduate degree in Political Studies and a Masters of Journalism. Also a member of the Board of the Boys and Girls Clubs of Winnipeg and Winnipeg Harvest, Richard is passionate about building a better and healthier province.

## **Don Gamache**

Working out of The Pas and a self-declared 'Northerner at Heart', Don is a Manager of Community Health Development with the Northern Health Region. Prior to focusing his work on community development, Don's work history included family counseling, child protection, emergency social services, recreation and healthy communities (*resigned October 2012*).

## **Alan Katz**

Currently the Associate Director of the Manitoba Centre for Health Policy, Alan's research interests are focused on primary care delivery, including quality of care indicators, knowledge translation and disease prevention. Before becoming an associate professor as well as the Director of Research at the Department of Family Medicine, Alan worked in rural Saskatchewan and at a community clinic in the core of Winnipeg.

## **Marcia Thomson**

Assistant Deputy Minister with the Department of Healthy Living, Seniors and Consumer Affairs, Marcia has over 30 years experience in justice, health and social service systems, with leadership responsibility for many initiatives. For the period of 2008-2012, Marcia was also the Winnipeg Site Coordinator for the Mental Health Commission of Canada's National Homelessness Research/Demonstration Initiative.

## **Jason Edgerton**

Having worked in a number of front line and policy-related roles in social services over the years, Jason's research as a faculty member in the Department of Sociology (University of Manitoba) is focused on the various dimensions of social inequality.

## **Nancy McPherson**

Responsible for integrating a population health approach to the planning and delivery of programs and services within Prairie Mountain Health, Nancy has experience in acute care, community health, health planning and evaluation. Nancy's experience in diverse communities across Canada, as well as in the West Indies and Northeastern Siberia, contribute to her role as Assistant Professor in the Faculty of Health Studies at Brandon University.

## **Richard Milgrom**

Having taught at various institutions and practiced architecture in Ontario, as well as the United Kingdom, Richard is now an Associate Professor, Head of the Department of City Planning and Associate Dean Research at the University of Manitoba's Faculty of Architecture. A member of the Canadian Institute of Planners and the Manitoba Association of Architects, he is also a long standing member of the Planners' Network and the International Network for Urban Research and Action (INURA). His current research focuses on the social impacts of urban development patterns and the production of age-friendly cities and towns.

## **Mary Lou Mendro**

Mary Lou is a Research Director at Probe Research Inc. where she has directed numerous studies on behalf of government departments, businesses, and not-for-profit organizations across Canada and the United States for over a decade.

# PLANNING & EVALUATION

Health in Common provides planning and evaluation support to organizations and communities, facilitating knowledge exchange and collaboration within and across sectors.

## Highlights

Signed **48** Memoradums of Understanding for planning & evaluation services

### November—December

Partnered with Volunteer Manitoba to deliver online evaluation training

Led **14** Workshops to support planning & evaluation capacity

"In no time at all I found out that Health in Common and the staff have great skills. They cut to the quick of the matter...within a day, you're there. You have an action plan...that is real, that you can use."

*Pat Lachance, former Regional Advisor, Rural Secretariat*

### April 2012

Organized Vibrant Communities Symposium

**72 Participants**

**1** Revamped website

**50** Weekly eBulletins sent

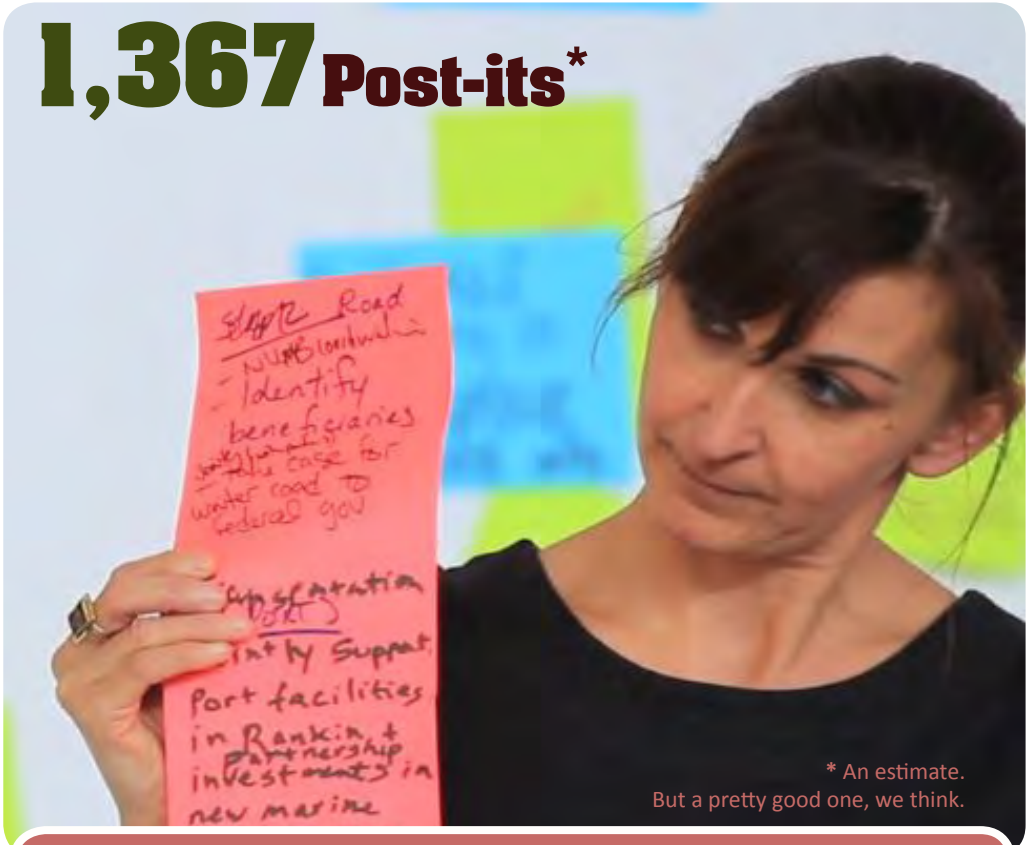
**619** Monthly eNewsletter recipients  
(with **7428** training opportunities)

**4<sup>th</sup>** Summer Institute 

**38** Student participants

**22** Community participants

# 1,367 Post-its\*



\* An estimate.  
But a pretty good one, we think.

"Health in Common got involved because we needed to ensure that there was a very high quality evaluation...they paid attention to things we wanted to be paid attention to, and they've been involved, from the ground up, in the development of both the evaluation and the project itself."

*Margaret Ormond, Special Projects Manager, Sunshine House*

## January—March

Delivered "Well-being, Equity & Engagement" course  
University of Manitoba

## February 2013

Developed healthy organization indicators to  
guide internal policy development

**3** New staff members

# WE WORKED WITH SEVERAL Groups & Organizations

595 Prevention Team • Active and Safe Routes to School  
 Adult Secondary Education Council • Assembly of Manitoba Chiefs  
 Bike to the Future • Canadian CED Network, Manitoba Chapter  
 Canadian Centre on Substance Abuse  
 Canadian Evaluation Society, Manitoba Chapter • Canadian Partnership Against Cancer  
 CancerCare Manitoba • Child and Family All Nations Coordinated Response Network  
 City Planning Department, University of Manitoba • City of The Pas  
 Climate Change Connection • Coalitions Linking Action and Science for Prevention  
 Community Futures • Community University Research and Evaluation Centre  
 Daniel McIntyre St. Matthews Community Association  
 Elmwood Community Resource Centre  
 Economic Development Association of Manitoba • Food Matters Manitoba  
 Faculty of Human Ecology & Faculty of Social Work, University of Manitoba  
 Green Action Centre • Harmony Project • Healthy Together Now  
 Heart and Stroke Foundation of Manitoba  
 Heifer International • Hudson Bay Neighbours Regional Roundtable  
 Intergovernmental Committee on Manitoba First Nations Health  
 International Institute for Sustainable Development • Kelsey Recreation Commission  
 Lake Winnipeg Foundation • MFL Occupational Health Centre  
 Manitoba EAL Organizations • Manitoba First Nations Diabetes Committee  
 Manitoba Healthy Living, Seniors and Consumer Affairs  
 Manitoba Immigrant and Refugee Settlement Sector Association  
 Manitoba Public Health Association • Marymount • Mount Carmel Clinic  
 National Collaborating Centre for Infectious Diseases  
 Nisichawayasihk Cree Nation Family and Community Wellness Centre  
 Northern Health Region • Northern Healthy Foods Initiative  
 North Point Douglas Women's Centre  
 Occupational Health Centre • Partners in Health Promotion  
 Partners in Planning for Healthy Living • PEG – Community Indicator System  
 Physical Activity Coalition of Manitoba • Primary Prevention Syndicate  
 Public Health Agency of Canada • Rainbow Resource Centre  
 Rehabilitation Centre for Children • Rural Development Institute  
 Rural and Cooperative Secretariat • Rural Team Manitoba  
 Sage House • South Eastman RHA • Sunshine House • Town of Churchill  
 United Nations Platform for Action Committee • United Way of Winnipeg  
 Volunteer Manitoba • Wabowden Community Council  
 Western Economic Diversification • Winnipeg Food Share Coop  
 Winnipeg in Motion • Winnipeg RHA

# MISSION, MANDATE & Guiding Principles

## MISSION & MANDATE

Health in Common's mission is to connect people, planning and evaluation by:

- Providing planning and evaluation support to organizations and communities
- Facilitating knowledge exchange and collaboration within and across sectors

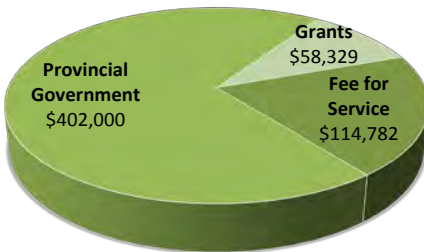
## GUIDING PRINCIPLES

- Encouraging diverse partnerships within and across sectors
- Addressing the social, environmental and economic factors that determine health
- Basing decisions and actions on best available evidence
- Building on existing programs and experiences

## STATEMENT OF OPERATIONS

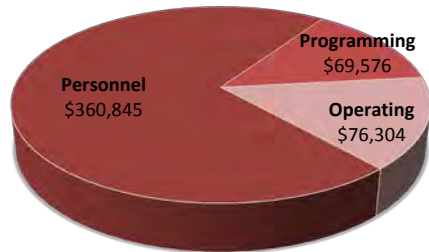
Year Ended March 31, 2013

### Revenue



Additional interest income \$691

### Expenses



Visit [healthincommon.ca](http://healthincommon.ca) for full audited statement.



We are grateful for funding from  
Manitoba Healthy Living, Seniors and Consumer Affairs.

# HEALTH in COMMON

Connecting People, Planning & Evaluation



## STAFF

Anna Weier, Planning & Evaluation Facilitator

Bohdanna Kinasevych, Planning & Evaluation Facilitator

Cathy Steven, Executive Director

Daniel Gravenor, Research & Technical Support

Erin Huck, Communications Coordinator

Mike Tutthill, Planning & Evaluation Facilitator

Sara Castagna, Administrative Support

“My understanding about Health in Common is that they are working on evaluation from a public health perspective.

We know that we are talking a common language, and that we’re working on a common perspective...and that again makes it easier that we can be confident that we can get what we need.”

*Elaine Bishop, Executive Director,  
North Point Douglas Women’s Centre, Winnipeg.*

**healthincommon.ca**

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