

# 2014

## Annual Report

Connecting people, planning & evaluation



**HeALTH**  
in**COMMON**



## Staff

**Anna Weier** Planning & Evaluation Facilitator  
**Bohdanna Kinasevych** Director of Evaluation  
**Cathy Steven** Executive Director  
**Daniel Gravenor** Research & Technical Support  
**Erin Huck** Planning & Evaluation Facilitator  
**Mike Tutthill** Planning & Evaluation Facilitator  
**Sara Castagna** Administrative Assistant

## Board

**Richard Cloutier**  
**Marcia Thomson**  
**Jason Edgerton**  
**Nancy McPherson**  
**Richard Milgrom**  
**Mary Lou Mendro**

## Connecting People, Planning & Evaluation

Working with organizations and communities to build planning and evaluation capacity; making sure initiatives are effective, not just popular. Considering outcomes, not just activities.



Through social media, we keep you connected to new developments in planning and evaluation. We share tips and tools that show how it can be done with minimal pain and discomfort (we promise).

# Executive Director's Message

***“In theory, there is no difference between theory and practice.  
But, in practice, there is.”***

*- Yogi Berra*

Like many not-for-profit organizations, Health in Common is evolving. We continue to build on our strengths to create and maintain a healthy sustainable organization. As someone surrounded by colleagues who consistently ask the hard questions, it is an ongoing – yet welcome – challenge to provide the direction and clarity this requires in practice.

Over the past year, Health in Common had the opportunity to provide planning and evaluation services for over 50 initiatives committed to building healthier communities. Across a range of settings, we partnered with municipalities, community health centres, recreation commissions, neighborhood associations, regional health authorities, settlement organizations and provincial networks. Through our work, we strive to strengthen services at the community, regional, provincial and national level. Whether it was to improve community safety, support people in their effort to quit smoking, or grow regional tourism, our partners want to strengthen services and learn from their work.

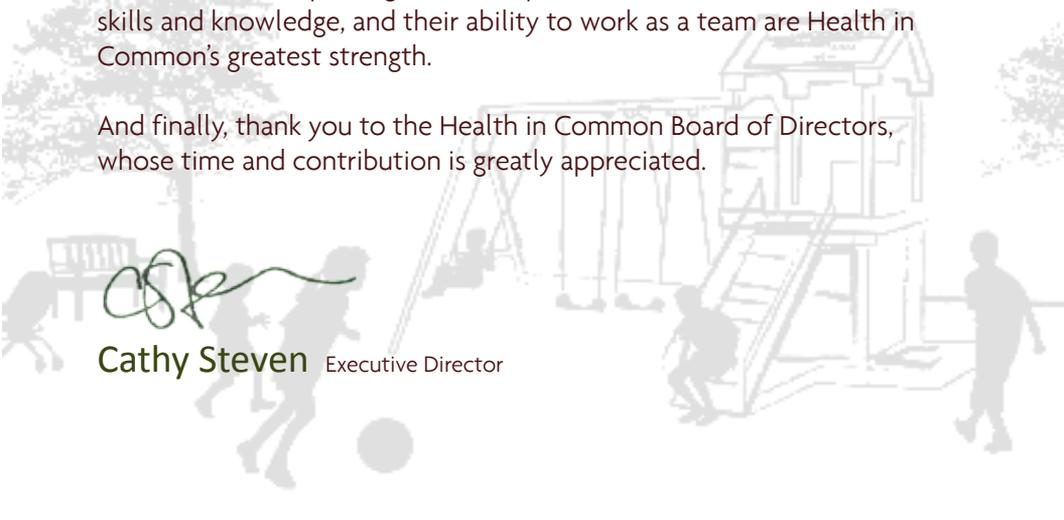
We are grateful for the opportunity to work with many committed organizations, departments, funders and individuals. It is through these connections that we learn and evolve as an organization.

Working with my colleagues, Anna, Bo, Dan, Erin, Mike and Sara, continues to be a privilege. Their respect for each other, their individual skills and knowledge, and their ability to work as a team are Health in Common's greatest strength.

And finally, thank you to the Health in Common Board of Directors, whose time and contribution is greatly appreciated.



**Cathy Steven** Executive Director



*In 2014, we partnered with communities and organizations across Manitoba, all working to build healthy, sustainable communities.*

*Here are some of our stories.*

**“**As planners and municipal leaders, we know our community! Taking the time to back up that cultural knowledge with some research data helps strengthen that understanding and can provide a gateway into necessary discussions. The data provides insight that isn't powered by emotion but realities. These are big issues that are going to take time to resolve and we have to start talking about them today...

**Community Futures West Interlake (CFWI)** was concerned about the future of recreation facilities in the region. We helped them find out how recreation facilities are being used in the rural municipalities of Grahamdale, Coldwell, Eriksdale, and Woodlands.

Now municipalities are using the information and stories gathered to sit down together and plan for the future.

... Health In Common was a tremendous resource for this project. Their experience in research and data analysis was beneficial and their ability to facilitate discussions around what we learned was even more important and crucial to the process.”

*Lana Cowling-Mason  
Community Futures West Interlake*



**Green Action Centre** is a non-profit organization that promotes green living for Manitobans. Through an online survey, focus groups and planning day, we talked with Green Action Centre stakeholders to develop a strategic plan that can help build a greener Manitoba.

Today, Green Action Centre has a strategic plan that includes ideas from the community – and is taking steps that put words into action.

“The process we undertook with Health in Common provided us with more clarity as an organization. We have a stronger sense of where we are; a better understanding of our stakeholder needs, which tells us where we would like to get to; and a strategy that will help get us there. We are starting this new chapter as we head into our 30th year and we are excited about what lies ahead.”

*Tracy Hucul  
Executive Director  
Green Action Centre*



The **Manitoba Nurses Union** wanted to know how their programming helps newcomers enter the workforce and adapt to Canadian culture.

We used surveys, interviews and focus groups to connect with internationally trained nurses working in Manitoba. MNU is using the information to improve their program, and is sharing what was learned with funders, students and community partners.

“Health in Common has helped us improve not only our evaluation practices, but have also streamlined our registration process. Because our evaluations are more effective, we have been able to improve our program design and implementation as well as demonstrate our program impact to our funders and others in our organization.”

*Manola Barlow  
Diversity Coordinator  
Manitoba Nurses Union*



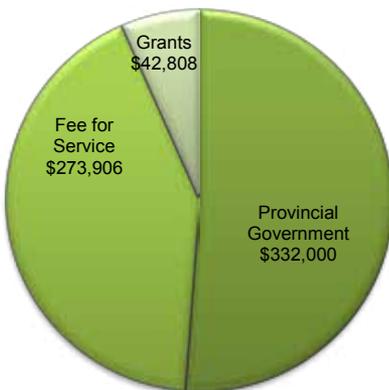
Our **partners** often tell us our workshops help them feel more confident to collect information, measure progress, and tell their stories of success.

“The teachings I took from this workshop will be used to help engage with our stakeholders, uncover what our stakeholders need, and understand how to prepare and ready our stakeholders for change. [The Health in Common staff] were engaging and effective instructors who obviously have a passion for sharing their knowledge with individuals and organizations, and ultimately building stronger, healthier communities.”

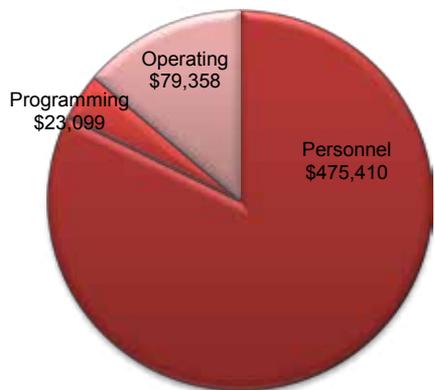
*Cheryl Sluis  
Former Manager  
Volunteer Resources and Strategic Initiatives  
Winnipeg Folk Festival*

## Statement of Operations

### Revenue



### Expenses



We are grateful for funding from Healthy Living and Seniors.

Health in Common works across sectors, across Manitoba.  
Many thanks to our 2014 partners.

595 Prevention Team • Asessippi Parkland Development Corp  
Canadian CED Network • CKUW  
Community Futures West Interlake  
Canadian Public Health Association  
Economic Developers Association of Manitoba  
Food Matters Manitoba • Green Action Centre  
Healthy Living Branch • Interlake Tourism Association  
Jewish Child and Family Service • Ka Ni Kanichihk  
Manitoba Nurses Union • Marymount Inc  
Manitoba Immigrant and Refugee Settlement Sector Association  
Mosaic • Newcomer Family Resource Network • Mount Carmel  
National Collaborating Centre for Infectious Diseases  
Nine Circles Community Health Centre • Northern Health Region  
OCD Centre of Manitoba • Kelsey Recreation Commission  
Physical Activity Coalition of Manitoba  
Partners in Health Promotion  
Partners in Planning for Healthy Living  
Portage la Prairie Community Revitalization Corporation  
Portage Family Abuse Prevention Centre • Prairie Mountain Health  
Rainbow Resource Centre • Recreation Connections  
Seven Oaks Adult Learning and Settlement Services  
Southern Health Region • St. James Assiniboia 55+ Centre  
United Nations Platform for Action Committee  
Volunteer Manitoba • West Broadway Community Organization  
Ward of Fort Rouge East Fort Garry  
Winnipeg Regional Health Authority  
LITE (Local Investment Toward Employment)

**healthincommon.ca**

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