

**Learning4Impact** strengthens planning and evaluation knowledge and skills through interactive, applied learning. Whether it's virtual or in-person workshops, **Learning4Impact** can help you plan, implement, evaluate, and share results.

---

## Evaluation Design

What do you want to do and how will you know if you did it?

This series will help you design an evaluation at the front end that provides a shared understanding of your program's intended impact and how it will be measured.

### Develop a Program Logic Model

A road map for your desired impact, logic models outline the program theory of change. Join us to discuss the development and value of logic models.

### Develop a Program Evaluation Framework

You need to outline what you want to measure, monitor and report on. Join us to discuss using an evaluation framework to focus the time and energy needed to understand your program impact.

## Planning and Evaluation Foundations

You know what you want to measure, now you need to decide who you want to gather data from and how.

This series will refine your ability to design surveys, focus groups and interviews.

### Choose the Right Data Collection Method

If you want good data, you need the right data collection tools. Join us to learn how to choose the method that will work for your program.

### Survey Design Basics

Even with online survey tools easily available, you still need to apply survey design principles. Join us to learn how to use surveys to gather feedback about your program.

### Design Interviews and Focus Groups

You want feedback from program participants, but don't know where to start. Join us to learn about making space to hear from people in a focus group or interview.

### Conduct Interviews

You've designed an interview tool – now it's time to gather the data. Join us to learn and practice strategies and techniques to conduct good interviews.

### Conduct Focus Groups

With a focus group guide in hand, it's time to lead the discussion. Join us to learn and practice strategies and techniques for conducting a focus group.

### Analyze Qualitative Data

Qualitative data can tell a rich story about your program's progress and impact. Join us to learn qualitative analysis concepts and processes, and have an opportunity to practice coding sample data.

## Excel4Evaluation

Are you using Excel to its full potential?

In this series, you'll learn a range of basic, intermediate and advanced functions - everything from importing and cleaning your data to writing and using complex formulas.

### **Excel Foundations – Get Familiar with the Excel Environment**

Excel can help you better manage information. Whether you already use the basic functions or have never opened Excel, join us and learn how to better navigate the Excel platform.

### **Easy Excel Charts**

Quantitative data can tell a story about your program - if you can create accessible charts. Join us to learn to create basic data visualizations by adapting Excel generated charts.

### **Link Excel Data**

Linking information between multiple Excel worksheets can help you easily search and analyse data. Join us to learn how to create relationships in your data using Excel formulas and built-in Excel tools.

## Strategic Planning

What does your organization want to accomplish in the next few years? How will you know if you are successful?

This series will help you strengthen the development and utilization of your strategic plan – using key performance indicators and progress reports to track progress and align reporting across the organization.

### **Prepare for Strategic Planning**

Is your strategic plan coming up for renewal? Join us to better understand the process, purpose and levels of engagement.

### **Report on your Strategic Plan**

Could you make better use of your strategic plan? Join us to discuss reporting on progress and aligning your strategic plan with operational and program planning.

### **Explore Excel Data: Patterns and Formulas**

Are you able to use basic Excel formulas? Join us to learn how to set up an analysis sheet and practice writing basic formulas.

### **Explore Pivot Tables**

Pivot tables can help you quickly explore your data. Join us to better understand, analyze and summarize information.

### **Develop Key Performance Indicators**

Do you need to tell the story of your organization's impact with numbers? Join us to discuss using Key Performance Indicators (KPIs) to track organizational health and communicate your organization's contribution to the community.

## Effective Story Telling

Are you able to share information in a way that engages people? Do you sometimes wonder why nobody else is as excited about the data as you?

This series will help you make information relevant and accessible; allowing you to engage others – with discussion and action - toward a common end.

### **Making Data Make Sense**

Understandable data can inform and shape our programs, policies and organizations.

Join us to explore data visualization and plain language principles, helping make your work relevant for the people you want to engage.

### **Delivery Matters**

Have you ever been to a presentation that keeps you engaged from beginning to end?

Join us to talk about how you can share information in a presentation that is remembered - for the right reasons.

**HEALTH in COMMON** also offers...

## **LEaDiNG4IMPACT**

A co-learning opportunity for non-profit leaders.

## **CHaNGE MaNaGEMeNT PRAcTiTiONER CeRTiFiCaTiON**

An opportunity to enhance your ability to plan, implement and manage the impact of change.